



**LAUNCHPAD**

**2024**

**MARCH 13TH TO APRIL 24TH**

# UNLEASH YOUR POTENTIAL



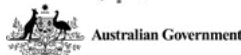
We're looking for young people from diverse backgrounds, who are ready to start or explore careers with purpose in Victorian tourism, events & hospitality

**AUTUMN 2024**

**I BELIEVE  
IN TOURISM  
THAT GIVES  
BACK!**



Jobs,  
Precincts  
and Regions





I HEARD ABOUT THIS COURSE, IT'S CALLED THE LAUNCHPAD.

I'M LOOKING TO MAKE A DIFFERENCE, BUT DON'T KNOW HOW ...



# HANDS UP IF YOU THINK THAT...

1


Post-COVID is a time for fresh, exciting and innovative ideas.

2

Tourism, events & hospitality workplaces have a responsibility to act on social, environmental and economic issues.

3

Young people have a key role to play in this positive change.



Young People are ready for change, and they're looking for practical steps that they can take themselves. This was backed up by the [2022 Workplaces Report](#).

# LET'S RCAP ON SOME 2022 STATS...



## It's not OK

One third of Young People feel insecure and unrepresented in the Victorian tourism industry



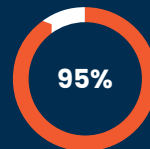
## Regeneration all the way!

9/10 Young people agree: the Victorian tourism industry should focus on Regeneration (rather than 'Sustainability' or solely financial profit)



## Climate Anxiety

One third of Young People feel their workplace increases their climate anxiety



## Let's work together

95% of Young People said: There's an urgent need for increased intergenerational exchange in the workplace



## 90% of Young People

Most Young People would choose to be part of an intergenerational working group on sustainability within their organisation



## Purpose beyond profit

9/10 Young people said: Having a purpose that goes beyond profit is crucial for both young and older people

## We hear you...

If you work in the tourism industry and are aware of the challenges (and opportunities!) that the industry currently has and you think it could be much better - picture more diverse and inclusive, more clarity on growth pathways and more commitment on social and environmental issues, then...

## We've got your back!

We believe that you, as a young person, should be shaping the conversations about the future and more importantly, you should be given the opportunity to gain the skills that will allow you to take action and shape the course of Victoria's tourism future.

That is why we have created a one-of-a-kind training program to support you. If you are already studying or working in the industry, or curious about what a tourism career can offer you, this program will offer skills you can use to make a difference.

Are you ready to unleash your tourism career?

# ENTER THE LAUNCHPAD PROGRAM

The Young Tourism Network 'Launchpad' is a professional development experience designed and led by young people for young people. We listened to the themes in the [2021 Young Voices in Tourism Report](#) and the [2022 Workplaces Report](#), and we've turned them into a fun and impactful 7-week online program. And wait for it... thanks to the generous support of the Australian Government (via the Choose Tourism Grant Program), YTN can offer the program free of charge for the second year in a row!

## Program overview

Week 1: Introduction to Tourism with Purpose & Profit

Week 2: Tourism that ... Cares for Country  
([& Biodiversity](#))

Week 3: Tourism that ... Tackles Climate Change  
([& Eco Anxiety](#))

Week 4: Tourism that ... Celebrates Diversity  
([& Reconciliation](#))

Week 5: Tourism that ... Creates a Circular Economy  
([& Prevents Waste](#))

Week 6: Tourism that ... Empowers Young People  
([& Reports Impact](#))

Week 7: Prepare to Launch!

## Learning benefits

- Connect to a community of passionate colleagues
- Listen and share from diverse cultural perspectives
- Learn how to start conversations about social, environmental and economic issues in workplaces
- Learn how to transform intergenerational differences into opportunities
- Build a collection of amazing 'better practice' case studies from Australia and overseas
- Be supported by program facilitators with strong industry experience and connections
- Be heard by supporting our research and advocacy to government and industry decision-makers

## Express your interest!

Click the button below to fill out your expression of interest form by 28th February and we'll be in contact.

## Program Overview

### What will I be doing?

(7x) 90min online sessions  
(plus homework, total of 3-4hr commitment per week)

### When will we meet?

March 13, 20, 27 & April 3, 10, 17, 24  
Wednesdays 7-8:30pm (Melbourne Time)

### Who is it for?

- Young people in Victoria growing a career in tourism, events and hospitality
- Young people who are curious about a career in Tourism, Events & Hospitality
- Between 18 and 35 years of age
- From a range of diverse cultural and social backgrounds
- Open to students (local & international)
- Open to people working in industry
- Open to people looking to start their own business

### How many places?

Only 50 places are available, so be quick!

### Is there a cost?

All participants receive a full scholarship!

### For more information:

Please contact [nora@regenprojects.earth](mailto:nora@regenprojects.earth)



# PROGRAM IMPLEMENTATION ORGANISATIONS

## About YTN

The Young Tourism Network (YTN) is a not-for-profit organisation that was established in 2005 with the aim to provide students and new entrants the opportunity to learn and grow through professional development workshops and networking opportunities, gaining valuable knowledge and building strong relationships across the broader industry.

## About Regen Projects

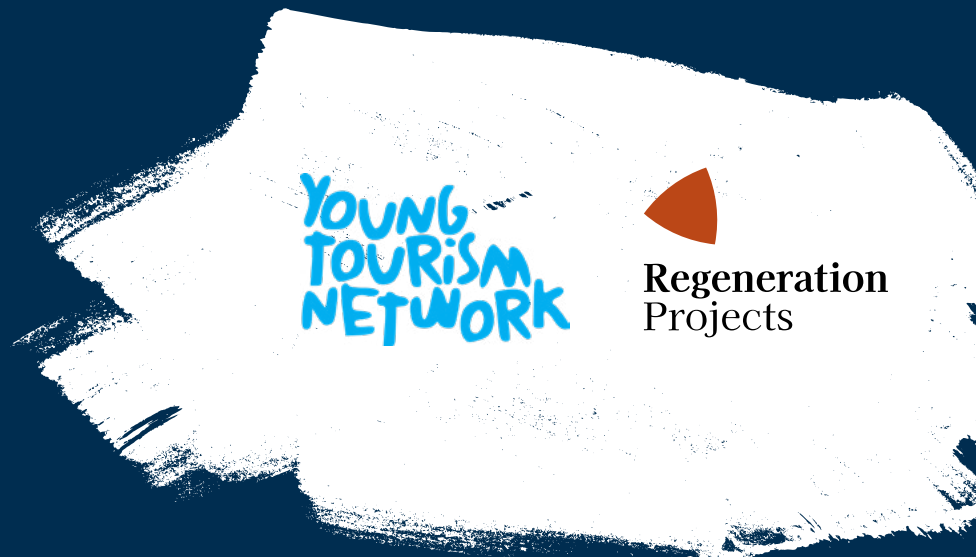
Regeneration Projects is a B-Corp certified consultancy that empowers leaders to go beyond Sustainability in their work. We stand out because of our ability to break down traditional sector silos between Business, Conservation, First Nations, Community & Government.

## What past graduates have said

"The opportunity to connect with like-minded emerging leaders was an inspiring, enriching breath of fresh air. Every week inspired me to be a leader of change!"

"The YTN Launchpad has proven that my voice is important and given me the confidence to speak out"

"Inspired me to be a leader of change!"



# FREQUENTLY ASKED QUESTIONS

## **What is the cost of the course? And what is the commitment?**

Zero, nada, free! This is thanks to the support of the Victorian Government's Department of Jobs, Skills, Industry and Regions (via the Choose Tourism Grant Program). We do ask that each participant commits to attending all the sessions and go through the program in its entirety.

## **How do I enrol in a course?**

Just click on the 'Express your Interest' button and it will take you to a form to fill out. We'll be reviewing applications weekly and will be back in contact with more information.

## **When does the course start?**

Soon! March 13th from 7:00 to 8:30 pm. Be quick because we only have 50 places available! Express your interest before February 28th.

## **I have never worked in Tourism, Events or Hospitality, can I still do this course?**

A big YES, if you genuinely have an interest in learning how a job in tourism can be a rewarding career. You got this...and we've got you, too!

## **There are many other Tourism & Hospitality courses, why should I enrol in this one?**

This isn't just another course on traditional Tourism. We have gone above and beyond to design a training program that is up to date with the soft and hard skills needed to transform today's challenges into opportunities - think social, environmental, cultural and economic issues, etc. The world is changing, and our skills need to too.

## **When can I expect to hear from you if I am or not accepted into the course?**

We'll be reviewing applications weekly. You will hear from us by March 6th at the latest. Please check all the inboxes in the email account you registered your interest with, so you don't miss the details to complete your enrolment process!

## **How long will I have access to the course?**

The recordings will be available for a month after the course ends. The materials and exercises are yours to keep.

## **How do I access the course?**

Once you get accepted, we will send you the Zoom access details via the email you signed up with

## **English is not my first language. Will I struggle?**

The course is suitable for any English-speaking person. We do have the capacity to support a small number of participants with a Learning Aid, please email us for more details: [nora@regenprojects.earth](mailto:nora@regenprojects.earth)

## **Do I need any qualifications or experience to do the course?**

No experience or qualifications are needed except your enthusiasm to learn and pursue a career in Tourism, Events & Hospitality



# WHY JOIN US?

Because we are you, we have been there, and we understand you.

In 2019 people involved in their program formed a group of young tourism industry leaders who made a submission to the Victorian Government's Regional Tourism Review. We wanted to ensure the needs of young people in the industry were represented.

In 2020, during the global pandemic and off the back of the Regional Tourism Review, we stayed connected and came together regularly to share challenges, ideas and initiatives. These regular meetings highlighted that a snapshot of the views of young tourism professionals would be especially vital in industry recovery, enabling improvement and reimagining.

In 2021, we launched the report '[Young Voices in Tourism](#)' that provided insights to leaders at local, state and federal levels about the issues facing young people in tourism, such as perceptions around career development, the impacts of COVID-19, issues they care about on them and how the industry could be more inclusive of young people in decision-making processes.

Fast track to 2022, in response to the findings, we developed and piloted the Launchpad, a training program specifically aimed at young people like you and is designed to equip you with the skills you need to be the leader of the next generation of professionals in Tourism.

This year the Launchpad is back, and even informed by the findings of the [2022 Workplaces Report](#). Now is the time to act and get involved!

